

**VISION 2020 STANDING COMMITTEE  
MINUTES OF AUGUST 12, 2014 MEETING**

**Present:** Juli Brazile, Andrew Fischer, Bruce Fitzsimmons, Joey Glushko, Mary Harrison, Jane Howard, Elizabeth Karpati, Brucie Moulton, Paul Schlichtman.

**Absent:** Adria Arch, Kathleen Bodie, Steven Byrne, Adam Chapdelaine, Gordon Jamieson, John Leone, Josh Lobel, Cheryl Miller, Angela Olszewski, Michael Stern.

**Submitted by:** Elizabeth Karpati

- **Minutes:** The minutes of the previous meeting were accepted as amended.
  - Due to a misunderstanding, previous minutes listed all task group and committee co-chairs. Only the designated representative of each task group should be included. It was decided not to correct the old minutes retroactively.
  - Brief task group reports could be collected and sent out by e-mail before each future meeting, also news from Town Hall and DPW.
- **Census Survey 2015:** A working group needs to get started. Questions will be coming from the Energy Working Group and the School Department, and from Ted Fields about economic development.
- **Banners for the Vision 2020 tents:** Juli found a company on-line which makes lightweight mesh banners, 10 x 1 ft., for \$86. We voted to buy two: our first vote to spend some of the money appropriated by Town Meeting. Several suggestions for the text were discussed. “Focus on the Future” and “Help Shape the Future” were favored; they will be presented to the whole committee for a vote by e-mail.
- The **new Town website** is now up, but it cannot support web pages for individual task groups. The Reservoir Committee and Sustainable Arlington each had pages on the old one. Juli will talk to David White about getting an independent URL for the Res website, which should still be identified as belonging to a Vision 2020 committee.
- **Vision 2020 brochure** for Town Day: It should list task group projects, not goals. Jane found an old one in tri-fold format, with one panel designed as a tear-off for signing up for task groups. Juli presented a design folded in the center, with one half designed for signing up, pre-addressed so that it can be torn off, folded, and taped, and mailed without needing an envelope. The latter is more user-friendly but the former has more space for information.
- **Town Day:** Juli will follow up with task group chairs about their preparations. Andrew can load materials in his truck Friday afternoon, 9/12, for delivery to the site Saturday morning.
- **Budget:** The folding tables that were ordered from Costco have arrived. They cost \$192.98; this amount was approved, but any future spending should be approved in advance. It was noted that we could use one more table or two small ones but no decision to buy was made.
- The Town **communication policy** has been distributed.
- **Proposed 2015 meetings:** Tu 1/13, W 2/11, Tu 3/10, W 4/8, Tu 5/12, W 6/10, Tu 7/14, W 8/12, Tu 9/8, W 10/7, Tu 11/10, W 12/9. The day after Labor Day and the day before Veterans’ Day would not be a problem for those present.

- **True Story Theater** wants to partner with several groups including Vision 2020 to work on increasing civic engagement. It has applied for an NEA grant which requires raising matching funds and wants some from Vision 2020. But this would be risky -- we can't count on getting Town funding every year. We voted to invite True Story Theater to our September meeting to discuss this.